



2018 Annual Student Competition

COME SHOW THE MARKET RESEARCH COMMUNITY WHAT THE FUTURE LOOKS LIKE!

INSIGHTS → SOLUTIONS

2018

MRIA Annual Conference



June 10-12

Vancouver
British Columbia



Post-secondary schools offering market research courses across the country are invited to send student teams to compete at the 2018 MRIA National Conference, in Vancouver.

DETAILS OF THE COMPETITION

- 20 teams of 3 students will be accepted. Limit 2 teams per school.
- All participants must be MRIA student members.
- MRIA will arrange transportation to and from the event and accommodations during the competition for the three finalist teams.

Once there, finalists will:

- Work with teammates in a controlled environment to build a presentation on a preselected case study.
- Compete with other schools, with the finalists being announced to the entire Conference.
- Attend the MRIA Awards Gala, where the winners will be announced.
- Have the opportunity to network with over 400 market research professionals.

This is your chance to represent your school, your program, and yourselves. As there is limited space, don't delay, register your team today!

CASH AWARD PRIZES OF:
 \$3,000 for 1st
 \$2,000 for 2nd
 \$1,000 for 3rd



Toutes les soumissions doivent être en anglais, s'il vous plaît

INTERESTED? QUESTIONS?

Contact djackson@mria-arim.ca

Be Heard. Get Noticed. Advance Your Career.

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NEW FORMAT: CANADA-WIDE!



Preliminary round held online! Finals held at the 2018 MRIA Annual Conference in Vancouver! The three finalist teams get a chance to win up to \$3,000, and an all-expense-paid trip to Vancouver for the 2018 MRIA Annual Conference!



FEBRUARY 7TH:

Registration deadline

FEBRUARY 15TH:

Teams are notified about their acceptance and schedule, and given a storytelling video

MARCH 15TH:

Students given case study

MARCH 15TH-16TH:

Timeframe for students to create their case

APRIL 15TH:

The three finalist teams will be notified



All disciplines are welcome, but the competition is Market Research-focused!



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